



CONTACT ME

 +6395566786985

 roncemdesign@gmail.com

 <https://roncemdesign.com>

 Lourdes Subdivision, Panabo City, Philippines

EDUCATION

University of Southeastern Philippines
BACHELOR DEGREE

2016

Bachelor of Science in Information Technology

CORE SKILLS

E-commerce Platform:

Shopify, Shopify Plus, Wordpress, WIX, & Strikingly

Frontend Development:

JavaScript, HTML, HTML5, CSS, CSS3, Bootstrap5, Ajax, Responsive design

Backend Development:

Java, PHP and Shopify Liquid code

Database:

Mysql, MariaDB and Firebase

Tools & Platforms:

Eclipse, PhpStorm, VScode, Android Studio, Eclipse, Git and Sublime, phpMyAdmin, XAMPP, WAMP, GitHub, Netlify, Figma

Proficient in Graphic Design:

Adobe Photoshop, Adobe Illustrator

RONELO M. CEMPRON

SHOPIFY & WORDPRESS DEVELOPER | SHOPIFY SPECIALIST | GRAPHIC & WEB DESIGN

Building, Optimizing & Designing High-Performing Shopify & WordPress Websites

ABOUT ME

Shopify-focused Web Developer and Designer with 10+ years of experience building, customizing, and managing high-performing eCommerce websites. Skilled in creating conversion-focused designs, developing custom Shopify sections, and optimizing store performance for speed and user experience.

Experienced in both web development and graphic design, helping brands scale and improve their online presence.

JOB EXPERIENCE

Shopify Developer, Shopify Specialist, Graphic & Web Design Dec 2021 - July 2026

RICH SOLAR INC | California, USA

Developed and maintained multiple Shopify Plus stores, creating custom sections, features, and storefront functionality while optimizing product pages, performance, responsiveness, and overall user experience. Also handled web graphics, social media content, marketing materials, and other digital creative assets.

Shopify Developer, Shopify Specialist, Graphic & Web Design Mar 2020 - Nov 2021

SWIPE UP LLC DBA KATOOLI GROUP | Washington, USA

Built and customized Shopify stores from setup through launch, managing products, collections, website content, and functionality. Created banners, advertisements, landing pages, and marketing visuals while optimizing stores for speed, usability, and conversion.

Shopify Developer, Shopify Specialist, Graphic & Web Design May 2018 - Mar 2020

BLESSEDLUV LTD | London, United Kingdom

Developed and maintained Shopify and WordPress websites for e-commerce and content-based projects, including product management, store structure, website optimization, and on-page SEO. Also created promotional graphics, marketing materials, and video content for digital campaigns.

Shopify Developer, Shopify Specialist, SEO, Graphic & Web Design Feb 2018 - Apr 2018

MEGAFITNESS INTERNATIONAL, LLC | New Jersey, USA

Handled Shopify website development and setup, including website graphics, logo design, banners, and promotional materials. Also supported product and website administration.

Task and Project Management:

Trello and Asana

Others:

Shopify CLI, Node.js, PNPM, Responsive Design, CSS Media Query, Optin Monster, Clickfunnels, Hotjar Heatmaps, conversionbot, Recharge subscription, Paywhirl subscription, Klaviyo, Zapier, Shopify Flow, Gempage, Pagefly, Zipify and Webflow

Professional Skills:

Web Development, Graphic Ads, Shopify Expert, Graphics Design, Photo Editing, Web Design

Personal Skills:

Creative Spirit, Time Management, Reliable & Professional, Team Player, Organized, Fast Learner

Shopify Developer, Shopify Specialist, Graphic & Web Design Apr 2016 - Jan 2018

TEELIE TURNER | Washington , USA

Developed Shopify and WordPress websites and managed eCommerce content, including product and affiliate listings. Created print-on-demand designs, logos, advertisements, and marketing banners for online stores and promotional campaigns.

Graphics Designer, Web Developer Aug - Feb 2016

FOSRINA | New Jersey, USA

Built and customized the Shopify website, created the company logo, banners, and advertisements, and managed product uploads and store content.

Graphic Designer July 2016

M & A TRAVEL AND TOURS | Tagum City, Philippines

Created a logo and visual identity for the travel agency, focusing on a professional and recognizable brand presentation.

Web/System Developer, Project Manager, IT Technical Support Apr - June 2015

OFFSOURCING INC | Davao City, Philippines

Designed website mockups for the company's tracking system, planned the system workflow and functionality, and converted the approved designs into a functional web-based system. Also provided project coordination and technical support.



PROJECTS HANDLED

Shopify

<https://richsolar.com/>
<https://wolfproject.co/>
<https://physis-nutrition.com/>
<https://www.hanxofficial.com/>
<https://happierbeauty.com/>
<https://abstraxtech.com/>
<https://www.brazilianweave.com/>
<https://findsup.com/>
<https://www.theflexcart.com/>
<https://www.birthmonthdeals.com/>
<https://www.megashopperworldwide.com/>
<https://www.fosrina.com/>
<https://clearancegalore.com/>
<https://teegraffiti.com/>
<https://theoilbox.co/>
<https://ipseityapparel.com/>

Wordpress & Strikingly

<https://styleforwardevents.com/>
<http://jdpcapitalmanagement.com/>
<https://jdpcap.com/>
<https://www.teeliesfairygarden.com/>
<https://www.hakkawise.com/>
<https://wealthforchildren.ca/>
<https://www.digitalestatemedia.com/>