

RONELO MEDINA CEMPRON

GRAPHIC & WEB DESIGNER | WEB DEVELOPER | SHOPIFY SPECIALIST

JOB EXPERIENCE

Dec 2021 - July 2026

RICH SOLAR INC

Shopify Developer, Shopify Specialist, Graphic & Web Design

- Developed, customized, and maintained Shopify stores, including custom features, sections, and functionality.
- Optimized product pages and storefront experiences to improve usability, user experience, and conversion potential.
- Improved website performance, speed, and responsiveness across desktop and mobile devices.
- Designed web graphics, social media content, marketing assets, and other digital creative materials.

Mar 2020 - Nov 2021

SWIPE UP LLC DBA KATOOLI GROUP

Shopify Developer, Shopify Specialist, Graphic & Web Design

- Built and customized Shopify stores from setup to launch
- Designed banners, ads, and marketing visuals aligned with brand identity
- Managed product uploads, collections, and store organization
- Maintained and updated website content and functionality
- Optimized website performance for speed and user experience
- Created high-converting landing pages and sales funnels

May 2018 - Mar 2020

BLESSEDLUV LTD

Shopify and Wordpress Developer, Shopify Specialist, Graphic & Web Design

- Developed Shopify and WordPress websites for eCommerce and content use
- Designed promotional banners, ads, and marketing creatives
- Managed product listings, collections, and store structure
- Performed website optimization and on-page SEO improvements
- Built and maintained WordPress websites
- Edited YouTube videos for marketing and content use

Apr 2016 - Jan 2018

TEELIE TURNER

Shopify Developer, Shopify Specialist, Graphic & Web Design

- Developed Shopify and WordPress websites for eCommerce and content use
- Created print-on-demand (POD) designs for Gearbubble products
- Managed affiliate product uploads and store listings
- Designed logos, ads, and marketing banners

PROFESSIONAL SKILLS

WEB DEVELOPMENT, GRAPHIC ADS, SHOPIFY EXPERT, GRAPHICS DESIGN, PHOTO EDITING, WEB DESIGN

PERSONAL SKILLS

CREATIVE SPIRIT, TIME MANAGEMENT, RELIABLE & PROFESSIONAL, TIME PLAYER, ORGANIZED, FAST LEARNER

INTEREST

Anime, Game of Thrones, Harry Potter, Music, Musical Instrumentss (Guitar, Bass, and Piano), Space Documentary, Moba Games

ABOUT ME

Shopify-focused Web Developer and Designer with 10+ years of experience building, customizing, and maintaining high-performing eCommerce websites. Skilled in creating conversion-focused designs, developing custom Shopify sections, and optimizing store performance for speed and user experience.

Experienced in both short-term projects and long-term store maintenance, helping brands scale and improve their online presence.

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https://roncemdesign.com

https://dribbble.com/Froxzyri

Lourdes Subdivision, Panabo City, Philippines

EDUCATION

University of Southeastern Philippines
BACHELOR DEGREE

2016

Bachelor of Science in Information Technology

SKILLS

Shopify Development

- Shopify & Shopify Plus Development
- Custom Liquid Development (Sections & Features)
- Shopify Theme Customization & Optimization
- Store Setup, Migration & Maintenance
- Shopify Apps Integration & Configuration
- Dropshipping Store Setup

Graphic Design & Branding

- Logo design & brand identity development
- Marketing banners & promotional graphics
- Social media creatives & ad visuals
- Flyer, brochure & print design
- Email/newsletter design
- Visual content for ecommerce & websites

Web Design & CMS

- UI/UX design for ecommerce websites
- Responsive web design (desktop & mobile)
- WordPress website design & development
- WordPress theme customization
- Website migration (WordPress & Shopify)
- Landing page design & conversion-focused layouts

Programming Languages

JavaScript, HTML, HTML5, CSS, CSS3, Bootstrap, PHP, Liquid

Tools & Platforms

Adobe Photoshop, Adobe Illustrator, GitHub, Netlify, Shopify,Figma, Strikingly